

FOR DEALERS TO CREATE AN ACCOUNT

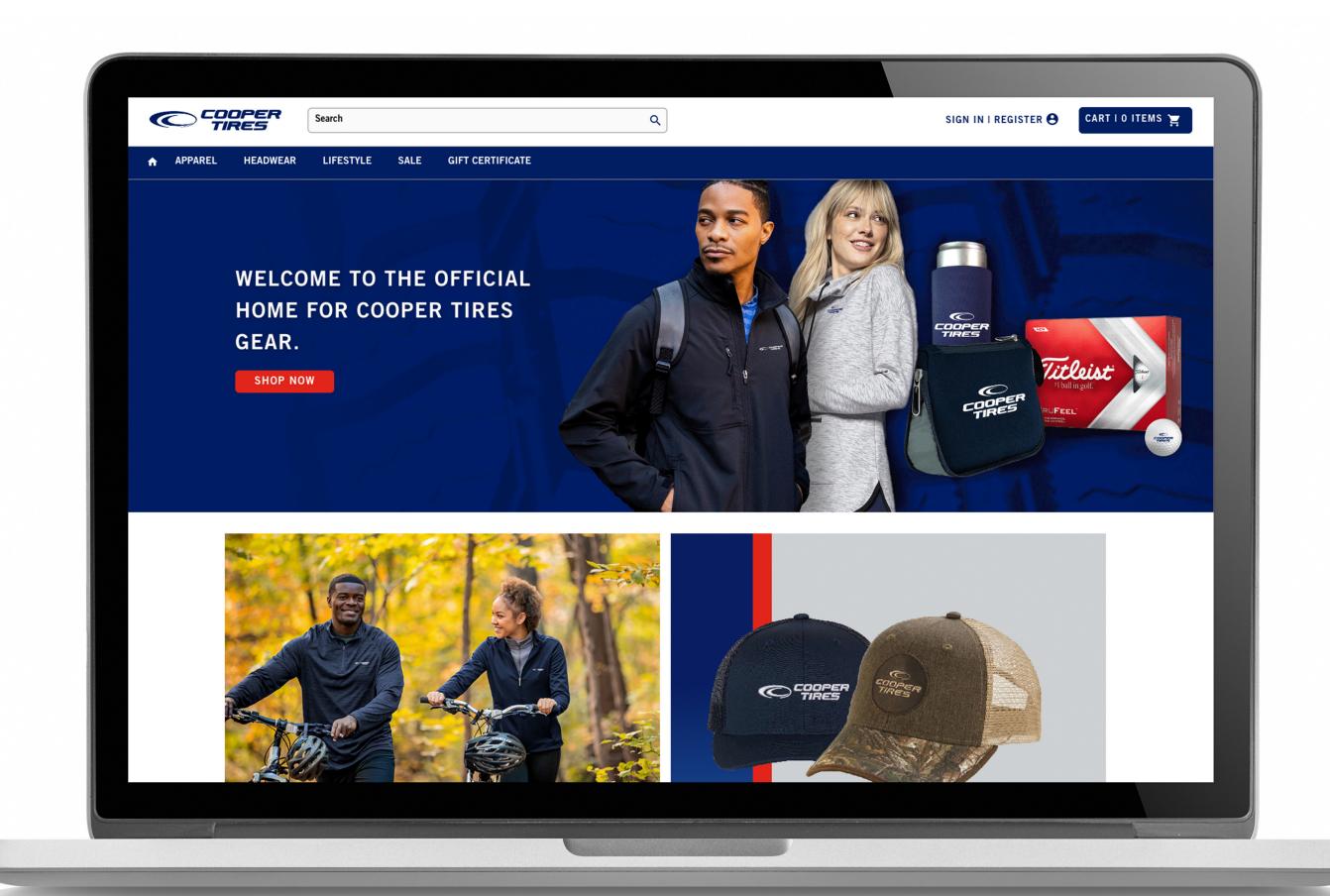


DEALER GUIDE

STEP 1. Navigate to The Cooper Tires Store: coopertiremerch.com



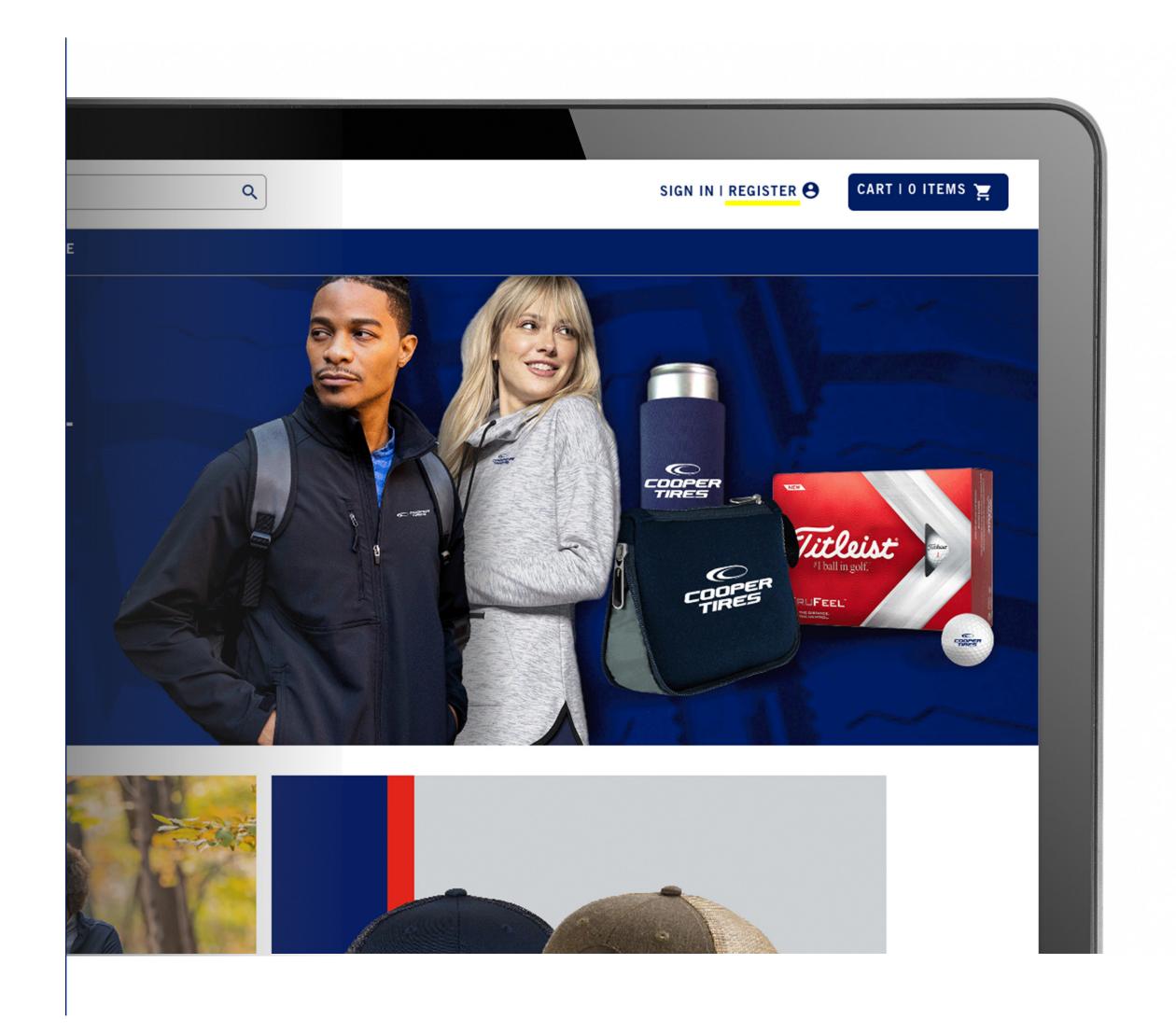
SCAN THE QR CODE TO GET DIRECTED STRAIGHT TO THE STORE.



STEP 2. Click the blue "Register" link on the top right side of the page.

SIGN IN REGISTER 2

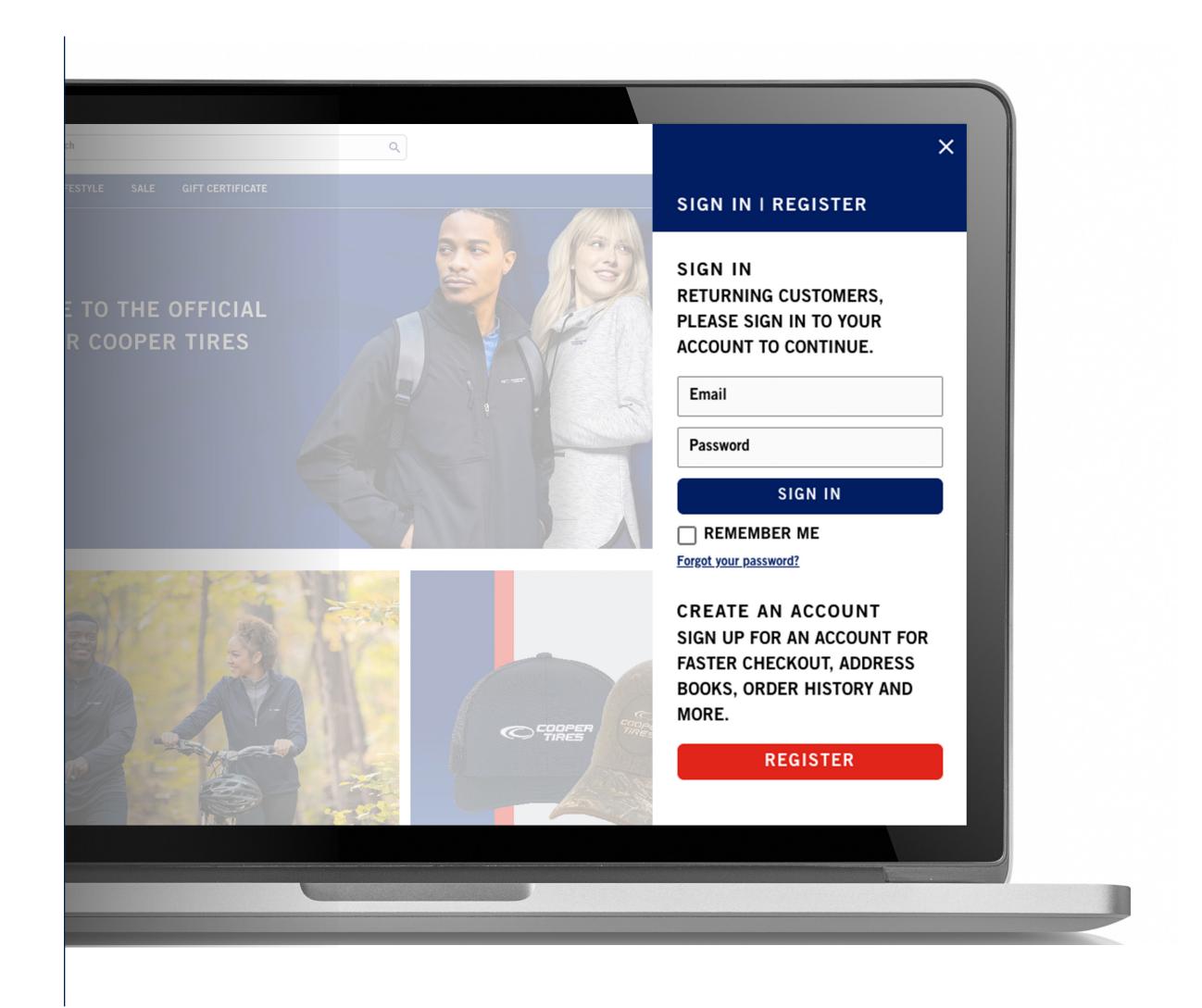




STEP 3.

You will be prompted to sign in. To create an account, click the red register button at the bottom of the prompt. That will take you to a new screen that will allow you to create an account.

REGISTER



STEP 4.

Once on the Create an Account Screen, fill in your information. Including: First and last name, Company, Address, email address and phone number. You'll also be asked to enter a unique password that includes 8 characters and at least 1 number.

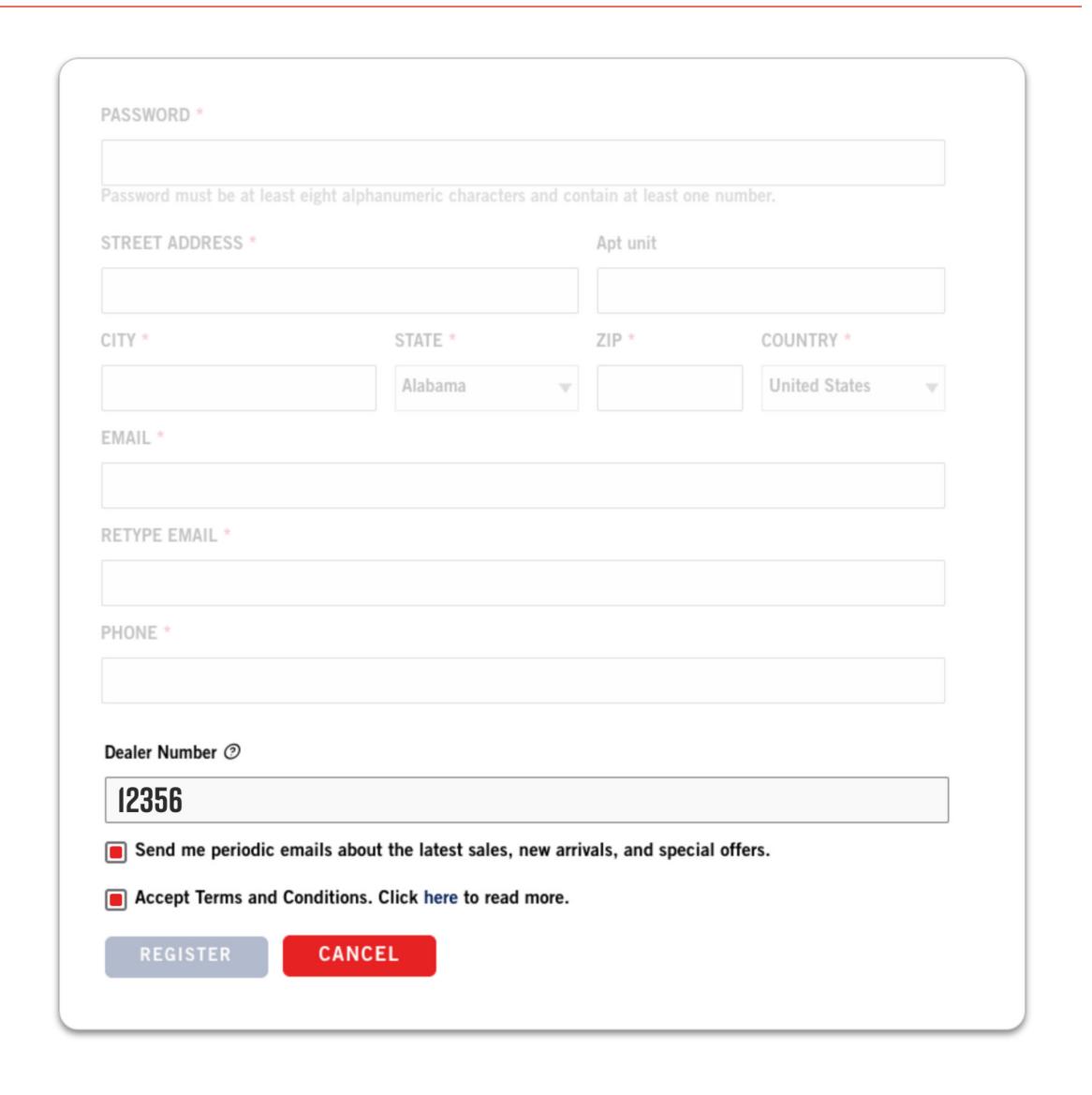
Please Note: All fields with Asterisks are Required



STEP 5.

Next, be sure to add your Dealer #. This number should be numeric.

This is an important step. Without adding your dealer number, you won't have access to dealer pricing or the dealer collection. Also, please make sure to check the box to accept the terms and conditions.



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STEP 6.

Lastly, click the box that says register!

You should now have full access to your dealer profile on the Cooper Tires Company Store (see below). If you have any problems, please contact customer support.

cs.coopertiremerch@summitmg.com 1-877-435-1993

